

Chapter 1: Part E

Public Art

Document History

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#1021375		Draft DCP 2010 Part E (public exhibition copy)
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PART E - PUBLIC ART

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E1 INTRODUCTION

Public Art is defined in the broadest sense as artistic works or activities accessible to the public. The work is of a permanent nature, located in or part of a public space or facility provided by both the public and private sector. Public art also includes the conceptual contribution of an artist to the design of public spaces and facilities.

Council supports Public Art as outlined in the:

- Public Art Policy
- Public Art Strategy
- Public Art Guidelines and Criteria

A Public Art Panel is appointed to provide appropriate specialist advice and recommendations to Council and to oversee the acquisition of public artworks according to the Policy, Strategy and Guidelines and Criteria. The Panel is made up of invited members and community members with specialist expertise and experience in the arena of public art.

More about Public Art can be found on Council's website

<https://www.byron.nsw.gov.au/Community/Arts-and-culture/Public-Art>

E1.1 Objectives of this Section of the DCP

The Objectives of this Section of the DCP are:

1. To implement relevant Strategic Actions and provisions of the Byron Shire Council Cultural Plan and Council's Public Art Policy where they apply to the development process.
2. To recognise the importance of artistic expression to community well-being.
3. To cultivate a climate in which innovative and creative design and public Art contribute to the cultural life, liveability and amenity of Byron Shire.
4. To encourage public art that is:
 - a) Integral to social and cultural development as outlined in the Byron Shire Community Strategic Plan.
 - b) Developed and managed by appropriate procedures and processes
 - c) Created considering standards of excellence, in a professional manner
 - d) Adequately planned with relevant stakeholders throughout the project duration, with partnerships and collaboration encouraged
 - e) Meaningful, aesthetically stimulating and site specific
 - f) Aimed to provide a cultural outcome
 - g) Supportive of local creative industries
5. To facilitate the provision of public art through the development process that:
 - a) Encourages innovative, original work with high artistic merit
 - b) Is reflective and responsive to local culture, including the local Aboriginal context, if relevant
 - c) Adds life, texture and interest to the site

- d) Encourages the use of innovative materials including environmentally sustainable and eco-friendly material
 - e) Is durable, robust, and of quality, low-maintenance materials, and if applicable, be treated with anti-graffiti coating
 - f) Comply with all relevant Australian Standards and Building Codes and Regulations with regard to public safety
 - g) Enhance existing public art assets of the Shire.
6. To specify considerations for the assessment of murals.
 7. To enable equivalent financial contributions in lieu of providing public art.
 8. To specify documents to be provided with a development application for the provision of public art.

E1.2 Development Controlled by this Section of the DCP

1. This Chapter applies to Development Applications for projects that:
 - a) have an estimated cost greater than \$1,000,000 (calculated in accordance with the *Environmental Planning & Assessment Regulation*); and
 - b) are located on land (partly or wholly) within zones 1(a), 2(t), 2(v), 3(a) or 6 (b); and
 - c) include development for one or more of the following purposes:
 - i) Club
 - ii) Commercial premises
 - iii) Entertainment facility
 - iv) Recreation area
 - v) Recreation facility (indoor, major and/ or outdoor)
 - vi) Rural tourist facilities
 - vii) Shop
 - viii) Tourist facilities
2. This chapter applies to residential subdivision of land within the 2(a) zone resulting in 20 lots or greater, with an estimated project cost greater than \$1,000,000 (calculated in accordance with the *Environmental Planning & Assessment Regulation*)
3. This chapter applies to the provision of murals requiring development consent under *Byron LEP 1988, Clause 19 – Development relating to certain heritage items*.

Note:

Unsolicited offers of permanent public art works to which this chapter does not apply, both existing and proposed, will be referred to the Public Art Panel for approval. The panel will consider the art work in the context of Council's:

- Public Art Policy
- Public Art Strategy
- Public Art Guidelines and Criteria

The recommendations of the Public Art Panel will be presented to Council as required. Public art not approved by Council will be subject to removal.

Unsolicited offers of permanent public art to be located on Council owned or managed land are to be managed in accordance with Council's Public Art Guidelines & Criteria.

E2 GENERAL PROVISIONS

E2.1 Provision of Public Art

This section enables 2 assessment pathways for the provision of public art. A flow chart is provided in Appendix E1 that provides an overview of the assessment pathway options.

Objectives

1. To facilitate the provision of public art through the development process.

Performance Criteria

1. In lieu of providing public art, the applicant could enter into a Voluntary Planning Agreement with Council to provide an equivalent financial contribution for the installation of public art in a suitable location.
2. Public art may be located on public land in any of the towns and villages in Byron Shire at the discretion of Council and the Public Art Panel. Council is to be consulted prior to lodgement of a development application for installations on public land.

Note:

Preparation of a Voluntary Planning Agreement (VPA) is to be coordinated with Council's Section 7.11 Officer.

Prescriptive Measures

1. Development to which this Section applies must include the provision of public art to the value of at least 2.5% of development costs (calculated in accordance with the *Environmental Planning & Assessment Regulation*) up to \$2 million, and 1% of further development costs exceeding \$2 million. Where development costs exceed \$5 million, the provision of public art may be negotiated at a value no less than \$80,000.
2. A Public Art Plan is to be prepared that provides details of the proposed public art and must be submitted as part of the Development Application documentation. Council is to be consulted prior to lodgement of a development application. The Public Art Plan must include the following details to the satisfaction of Council and the Public Art Panel:
 - a) A statement that explains the rationale behind the artwork and demonstrates how it will relate to the proposed development and site.
 - b) Details of the nature, materials and form of the proposed public art.
 - c) Define and illustrate the intended location and approximate size of the artwork
 - d) Provide a program for documentation, fabrication and installation, and integration with the construction program for the development.
 - e) Deaccessioning agreements in accordance with Council's Public Art Guidelines & Criteria.
 - f) Evidence of partnerships and/or collaboration and funding sources for the public art project where applicable.
 - g) Evidence of Public Liability Insurance to cover construction and installation of the work.
 - h) Expenditure for the public art and a budget for ongoing maintenance.

3. The Public Art Plan must also demonstrate how the proposed public art meets the following Design Selection Criteria:
 - a) The artwork demonstrates artistic excellence and demonstrates local and cultural appropriateness.
 - b) The public art must be permanent and durable, with consideration given to maintenance requirements and potential for vandalism.
 - c) The design is consistent with the themes outlined in the Public Art Policy and Public Art Strategy.
 - d) Public art must be provided in a location that allows users of the public domain an unobstructed view of the artwork and the ability to freely access and interact with the artwork. Public art will not be considered inside buildings, except for public buildings.
 - e) Meets relevant building and safety standards.

E2.2 Documents to be provided with a development application for the provision of public art

1. Development applications for the provision of public art are to include the following two documents:

- a) Public Art Plan to be submitted by the applicant at the development application stage.

The Public Art Plan must address the Prescriptive Measures outlined in E2.1 and demonstrate how the proposed work will accord with this DCP chapter.

Once submitted, the Public Art Plan will be referred by Council assessment officers to the Public Art Panel for review.

- b) Public Art Report to be submitted by the applicant at the Occupation Certificate Stage.

The Public Art Report is to satisfy Council that the public art has been delivered and the public art commitments have been fulfilled. This will enable the Occupation Certificate to be released. The Public Art Report should provide information about the artworks and artist, the fabrication and installation of the work, the documentation and engineers' drawings, the maintenance requirements, any additional relevant information regarding ownership, and copyright of the work. The Public Art Report is a condition of Occupation Certificate.

2. Where the development application for Public art is associated with a staged development, the following three documents are required:

- a) Preliminary Public Art Plan to be submitted with the Master Plan for Master Plan sites or with the Stage 1 development application.

The Preliminary Public Art Plan should include an analysis of the locational context, planning requirements and any studies pertinent to the public art objectives. It should identify public art opportunities, propose a methodology for the selection and commissioning of artists and provide an estimated budget and program for the inclusion of artists. Once submitted, the Preliminary Public Art Plan will be referred to the Public Art Panel for review.

- b) Public Art Plan to be submitted by the applicant at the DA Stage of a Master Plan site or with the Stage 2 development application

The Public Art Plan must address the Prescriptive Measures outlined in E2.1 and demonstrate how the proposed work will accord with this DCP chapter.

Once submitted, the Public Art Plan will be referred by Council assessment officers to the Public Art Panel for review.

- c) Public Art Report to be submitted at Occupation Certificate Stage

The Public Art Report is to satisfy the Council that the public art has been delivered and the public art commitments have been fulfilled. This will enable the Occupation Certificate to be released. The Public Art Report should provide information about the artworks and artist, the fabrication and installation of the work, the documentation and engineers' drawings, the maintenance requirements, any additional relevant information regarding ownership, and copyright of the work. The Public Art Report is a condition of Occupation Certificate.

E3 Provision of Murals

This section applies to the provision of murals requiring development consent under *Byron LEP 1988, Clause 19 – Development relating to certain heritage items*. This may include murals that impact on a heritage item or are located within a heritage conservation area, or may include murals that impact on an Aboriginal object or Aboriginal place of heritage significance.

Objectives

1. To conserve the environmental heritage of Byron Shire.
2. To facilitate the provision of murals that are appropriate for the location and the community.

Performance Criteria

1. The following considerations are to be addressed in a development application for a mural requiring development consent under *Byron LEP 1988, Clause 19 – Development relating to certain heritage items*:
 - a) Is the artwork suited to a diverse audience?
 - b) Does the mural add to the character and integrity of the location?
 - c) Is the artwork a mural as defined in this DCP or does it meet the definition of signage?
2. Consideration is to be given to the use of mediums that will not affect the original fabric of the heritage item (e.g. mural may be painted on removable ply boards).

Prescriptive Measures

There are no prescriptive measures.

Note:

Murals that do not require development consent under *Byron LEP 1988* do not require a development application. Where development consent is not required, developers and artists are encouraged to submit their concept to the Public Art Panel for review.

Appendix E1 Assessment Pathways

