

APPLICATION FORM – EVENTS AND FESTIVALS SPONSORSHIP FUND

Events held 1 January 2021 – 31 December 2021

The fund aims to support two key outcomes for local festivals and the community:

Embedding sustainability practices in to local events.	Examples: <ul style="list-style-type: none">• Increase effective waste management• Reduce energy consumption• Increase efficiency of water usage• Develop sustainable procurement• Implement sustainable transport• Improve biodiversity management
Supporting new and emerging events to assist them in establishing themselves.	Examples: <ul style="list-style-type: none">• Develop event planning documentation• Upskill volunteers and staff• Purchase event infrastructure• Contribute to marketing / promotion costs
Supporting events to recover from the impacts of the COVID pandemic	To contribute to the costs of changing event operations due to COVID-19 Examples: <ul style="list-style-type: none">• Provide hand sanitizing stations• Carry out training in COVID safety measures• Contribute to costs of fencing, check in measures, COVID safe marshalls, etc.

Event Name:

Contact Person:

Contact number

Contact email:

<input type="text"/>	<input type="text"/>
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How many years has your event run for?

When was your **most recent** event run?

How many people attended this event?

<input type="text"/>	<input type="text"/>
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How much funding are you seeking from Council for your next event? When will it be held?

<input type="text"/>	<input type="text"/>
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Describe the event for which you seek support:

Which outcome will your funding be used for:

- Embed sustainability practices in to your event** - What steps will you take to improve the environmental sustainability of your event? Please include specific targets where possible.

- Enable an emerging event to become established** – How will this sponsorship help your event to continue in future years? Please include specific targets where possible.

- Support your event to recover from the impacts of the COVID pandemic** – How will this sponsorship help your event? Please include specific targets where possible.

Provide a breakdown of how financial support from Council will be expended

(Include a draft program and or projected budget if available).

Additional information – please include here if there is other relevant information for example volunteering opportunities, economic and or social impacts of your event.

Please note: Funding support is subject to the issuance of consent for the event.

Please submit this Expression of Interest to events@byron.nsw.gov.au by 4pm **Friday 11 June 2021**. You will be notified of the success or otherwise of your application 7 July 2021.