# APPLICATION FORM – EVENTS AND FESTIVALS SPONSORSHIP FUND

**Events held 1 January 2021 – 31 December 2021**

The fund aims to support two key outcomes for local festivals and the community:

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| Embedding sustainability practices in to local events. | Examples:   * Increase effective waste management * Reduce energy consumption * Increase efficiency of water usage * Develop sustainable procurement * Implement sustainable transport * Improve biodiversity management |
| Supporting new and emerging events to assist them in establishing themselves. | Examples:   * Develop event planning documentation * Upskill volunteers and staff * Purchase event infrastructure * Contribute to marketing / promotion costs |
| Supporting events to recover from the impacts of the COVID pandemic | To contribute to the costs of changing event operations due to COVID-19  Examples:   * Provide hand sanitizing stations * Carry out training in COVID safety measures * Contribute to costs of fencing, check in measures, COVID safe marshalls, etc. |

Event Name:

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Contact Person:

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Contact number Contact email:

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How many years has your event run for?

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When was your **most recent** event run? How many people attended this event?

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How much funding are you seeking from Council for your next event? When will it be held?

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Describe the event for which you seek support:

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Which outcome will your funding be used for:

* **Embed sustainability practices in to your event** - What steps will you take to improve the environmental sustainability of your event? Please include specific targets where possible.

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* **Enable an emerging event to become established** – How will this sponsorship help your event to continue in future years? Please include specific targets where possible.

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* **Support your event to recover from the impacts of the COVID pandemic** – How will this sponsorship help your event? Please include specific targets where possible.

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**Provide a breakdown of how financial support from Council will be expended**

(Include a draft program and or projected budget if available).

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**Additional information** – please include here if there is other relevant information for example volunteering opportunities, economic and or social impacts of your event.

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**Please note:** Funding support is subject to the issuance of consent for the event.

Please submit this Expression of Interest to [events@byron.nsw.gov.au by](mailto:events@byron.nsw.gov.au%20by) 4pm **Friday 11 June 2021.** You will be notified of the success or otherwise of your application 7 July 2021.