

Report No. 1. Tweed Street Draft Master Plan

Director: Asset Management Services
File No: ENG658735 / #906586

Principal Activity: Infrastructure Planning and Project Definition

Summary: In 2007 Council resolved to undertake and fund the *Brunswick Heads Beautification* project as outlined in Council’s Management Plan 2008-2011.

In particular, the resolution endorsed the development of plans for traffic management and street scaping of Tweed Street, Brunswick Heads.

These plans have now been developed after much community input as garnered by the Brunswick Heads Chamber of Commerce taskforce established for this project and furthered by Council’s engagement of a local consultancy.

Thus in accordance with 07-729, Part 4 it is recommended that these plans, now attached as the draft master plan, be endorsed and placed on a formal public exhibition period of 4 weeks over February/March 2010.

RECOMMENDATION:

1. That the Strategic Planning Committee recommend that Council endorses the Draft Master Plan for Tweed Street Brunswick Heads and that the Plan be placed on public exhibition for a period of not less than 28 days during February / March 2010.
2. That the Strategic Planning Committee recommend that Council endorses the results of the public exhibition period being reported back to Council, with the report including details of the possible staging of proposed works and identification of any possible sources of funding.
3. That the Strategic Planning Committee recommend that Council endorses the public exhibition period to include information that makes it clear that the plans on show:
 - a. are draft documents and subject to further Council endorsement
 - b. are for the purposes of consultation only
 - c. have no Council budget or external funding source and that such budgetary matters will be the subject of the proposed report back to Council after the public exhibition period

Attachments:

- Draft Master Plan – Tweed Street, Brunswick Heads #907064 [4 A3 pages] **Annexure 7**

Signed:
(EXECUTIVE MANAGER)

Signed:
(GENERAL MANAGER)

Report

In December 2007 Council resolved 07-729 as follows:

- 1. That Council endorse the development of plans for traffic management and street scaping of Tweed Street, Brunswick Heads.*
- 2. That Council allocate the available remaining funds of \$18,900 from the Footpath Dining – Streetscaping Fund to develop plans for community consultation and planning purposes.*
- 3. That Council staff involve the Brunswick Heads Chamber of Commerce and the Tourism Group during the development of the plans for community consultation.*
- 4. That the plans developed for community consultation be reported back to Council prior to placing them on public exhibition.*

This report outlines how the requirements of Res 07-729 have been met. In particular Council endorsement of the attached draft master plan is requested.



*Tweed Street, Brunswick Heads
approx 821m length from
Teven Street to Fawcett Street*

Background

The key issues for this project were identified as being:

- street scaping to improve the aesthetics of the town
- traffic management improvements for the benefit of road safety
- community involvement in the decision making process

To this end, the Brunswick Heads Chamber of Commerce (BHCC) and the Tourism Group developed a sub-committee (aka “taskforce”) for the project and during 2008 undertook resident and trader surveys, developed an issues and opportunities paper and held several meetings and one community presentation. This culminated in development of a community drawn concept plan as tabled to Council in August 2008. This plan also drew on the findings within the completed community safety audit.

Also, during 2008 Council staff undertook an engineering survey and by early 2009 issued a project brief inviting three consultants to quote on the undertaking of Part 1 of resolution 07-729.

The successful candidate was *Social Habitat*, a local cooperative arrangement consisting of professionals in design, streetscapes and community consultation.

This set of skills led to a high profile (ie several newspaper stories) and very involved community engagement process in developing the master plan now presented for endorsement.

This community engaged process included:

- a) attendance at community festivals (eg Old and Gold)
- b) issuing of maps for people to draw upon and submit
- c) several community meetings
- d) several presentations to the taskforce
- e) a presentation to the BHCC community representative forum

This process was recorded on a continuously updated 'story board' with each phase of the consultation (and draft of the concept plan) placed on a permanent display situated at the town's tourist office on Park Street.

The final story board equates to twenty-eight (28) A3 pages and is viewed as beneficial for both the formal public exhibition period now proposed and any future funding submissions regarding the project and will be provided, along with a copy of the draft master plan, in hard copy at Council's meeting when considering this report.

To assist *Social Habitat* further in the project Council staff undertook necessary intersection, pedestrian and cyclist counts which were reported to Council, via the August 2009 Local Traffic Committee (LTC) report, and endorsed.

09-699 Resolved that Council notes that further suggestions and concepts regarding potential traffic management arrangements on Tweed Street, Brunswick Heads will be provided to the Local Traffic Committee at their October 2009 Meeting.

Accordingly these further details were (again via LTC) reported to the 22 October 2009 meeting of Council whereupon it was resolved:

09-894

- 1. That Council note the Local Traffic Committee in principle support for the proposed traffic management changes as proposed in the Draft Tweed Street Master Plan.*
- 2. That Council note that the Draft Tweed Street Master Plan will be formally reported, following amendments as recommended by the Local Traffic Committee, by December 2009, seeking endorsement of public exhibition.*

These amendments have now been made by the consultants engaged and the draft master plan is now attached for Council's consideration.

It is recommended that Council place the draft master plan on public exhibition after the summer school holiday period, for example during February/March 2010, which will assist in reaching the residents of Brunswick Heads.

This delay will also allow a report to be presented to Council by April 2010 regarding both the results of the proposed public exhibition period and outline the potential staging and costs of works proposed within the draft master plan, including identification of any available funding.

Financial Implications

While there are no implications with the recommendations as currently proposed, it is noted that the plans as presented may raise community expectations, including a forthcoming Council budget commitment.

Thus it is proposed the public exhibition period make it clear that the plans on show are draft and subject to further Council endorsement and consideration and that no Council budget or external funding source has yet been identified and that such matters will be the subject of the proposed report back to Council after the public exhibition period.

Statutory and Policy Compliance Implications

There are no Statutory and Policy Compliance implications with the recommendations as proposed.