

SAY NO to PLASTIC BAG MONTH

Byron Naturally - January 2012

Contact: saynotoplasticbagcampaign@gmail.com



Dear Businesses and community members of Byron Shire,

We are setting up a campaign to reduce the use of plastic bags and other plastic waste in Byron.

The idea is that each business makes a pledge to help all shoppers in Byron SAY NO TO PLASTIC BAGS in January 2012. This pledge is for **all** businesses not only the ones who supply plastic bags as we want all Byron businesses to have a hand in promoting the SAY NO TO PLASTIC BAG month.

Ideally we would encourage businesses to continue this campaign after January to reduce the use of plastic from then on.

The pledge to reduce the use of plastic rubbish in our Shire requires a business to

1. During this month if your business supplies plastic bags you will ask customers to make a donation to a community project (0.20c is recommended) if they want a plastic bag.
2. Sign this pledge and provide \$20 to the campaign to pay for signage/ promotional costs and a fundraising box.
3. Make visible A4 laminated signage provided by the SAY NO TO PLASTIC BAG campaign. to alert all shoppers in Byron in advance as of December and during the month of January.
4. Your signed pledge will be copied and presented to Byron Shire Council to encourage them to officially acknowledge and upload a policy to support A SAY NO TO PLASTIC BAG shire.
5. We are asking all Byron businesses, whether they supply plastic bags or not including backpackers and accommodation venues to join and promote the campaign
6. A media campaign is currently running to alert people.
7. We will encourage people to bring their own bags, use a box or just carry their few items back to the car or home.

Plastic bags are responsible for the death of turtles and countless marine life through ingestion. Birds get entangled in plastic debris. Organisations like Sea Bird Rescue save 100s of animals per year.

As Byron is a major tourist destination this campaign wants to educate not only our own community but those who come to visit us as well. As January is a peak tourist time Byron Bay will raise this issue amongst the local community and visitors alike. By creating less plastic waste and being more mindful of how we dispose of it we can set an example to other communities not only in Australia but throughout the world.

Please complete this form.

YES I am happy to sign up our business./ market stall to the **SAY NO TO PLASTIC BAG** month in January 2012 and wish to receive further details and signage from the SNTPB campaign:
I also agree that a copy of this signed pledge is presented to Byron Shire Council to encourage them to enforce any bylaws that may assist in the reduction of plastic use and rubbish in the Byron Shire.

Business name

Type of business:

Contact

Phone:

Mobile:

Address:

Postcode

Email Address:

Signed by:

I have paid \$20 to the SAY NO TO PLASTIC BAG campaign and look forward to placing signage in a visible spot in my business and have available the donation box.

I understand that the money raised through the donation boxes will go towards

1. Sea Bird Rescue who save hundreds of birds from injuries through being entangled in plastic debris
 2. Drinking fountain(s) in Byron CBD which will go some of the way to reduce the use of plastic water bottles in Byron Bay
 3. The first \$20 will be donated to the ongoing work of The SAY NO TO PLASTIC BAG campaign
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We are also happy to receive pledges from individuals and a \$20 donation to help with this campaign

Best regards -

Dee Tipping

On behalf of The SAY NO TO PLASTIC BAG CAMPAIGN Byron Bay and Bali

Paul Waters

The President of

Byron United – the Chamber of Commerce in Byron Bay

And the Byron Naturally campaign

SNTPBC coordinator Dee Tipping

Ph: 0427 169098 – text only Email: saynotoplasticbagcampaign@gmail.com

We very much thank you for your support. Updates visit:

**Major Supporters of this project currently include:
Barbara's Bed and Breakfast, Byron United, Byron Naturally, Utopia Creative**

